

Digital India Week Activity Plan for VLEs

No.	Date	Activities	Timeline	Expected Outcomes	Download Source Files/ URLs
1	01st July 2015	VLEs to decorate their CSC with banner and posters.	09:00am-03:30pm	Upload the decorated CSC picture on the facebook page	
		Show the CSC Awareness Video to the citizens	03:30pm – 03:55pm	Build awareness about CSCs	CSC Film
		Live webcast or telecast the Digital India Launch Event by Honourable Prime Minister Shri. Narendra Modi	04:00pm to 05:30pm	Arrange a TV screen or projector to show the Digital India Launch to a minimum of 50 – 100 citizens from the coverage area. Photo to be uploaded on facebook page.	The URL for Webcast of PM Launching Event of Digital India Week on 1.7.2015 at 16:00 IST The URL for Webcast of PM Launching Event of Digital India Week on 1.7.2015 at 16:00 IST
2	02nd July, 2015	Show the Digital India movie	10:00am – 10:15am	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page	
		Show the Financial Literacy/ Investor Awareness Movie to citizens	10:15am – 11:30am	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page	Investor Awareness Movie Part1 Investor Awareness Movie Part2
		VLEs to identify potential customers for Bank Account opening, Insurance policy sale, premium collection and pension account opening.	11:30am – 06:00pm	Mobilize a minimum of 50 – 100 new customers under any of the financial inclusion products. Photo to be uploaded on facebook page.	
3	03rd July, 2015	Show the Digital Literacy movie at CSC	10:00am – 11:00am	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.	National Digital Literacy Mission Launched by Honourable Prime Minister Shri Narendra Singh Modi National Digital Literacy Mission Movie
		Train at least 50 digitally illiterate citizens on basic digital literacy (preferably women)	11:00am – 04:00pm	Train a minimum 50 women on basic digital literacy under NDLM. Photo to be uploaded on CSC.	
		Create awareness on NIOS and NIELIT services through CSCs.	04:00pm – 06:00pm	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.	
4	04th July, 2015	Showcase Rozgar Duniya movie at CSC	10:00am – 11:00am	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.	
		Conduct the survey for NSDA	11:00am – 04:00pm	Conduct a survey for a minimum 50 – 100	

				unemployed youth	
		Conduct career counselling and register them for jobs in India or abroad through Rozgar Duniya	04:00pm – 06:00pm	Conduct counselling for 50 – 100 youth in the coverage area. Photo to be uploaded on facebook page	
5	05th July, 2015	Showcase e-Health & e-Commerce movie at CSC	10:00am – 11:00am	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.	PPT on CSC BAZAR
		Conduct telehealth consultations through CSC	11:00am – 02:00pm	Conduct a minimum of 20 – 30 teleconsultations. Photo to be uploaded on facebook page	
		VLEs to promote e-Commerce services including IRCTC, Bus Ticket booking, Flipkart order booking.	02:00pm – 06:00pm	Conduct a minimum of 20 – 30 transactions. Photo to be uploaded on facebook page	
6	06th July, 2015	Showcase Public Grievances/ Digital Lockers movie at CSC	10:00am – 11:00am	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.	PPT on Public grievances filing
		Open Digital Locker for citizens	11:00am – 03:00pm	Open a minimum of 100 digital lockers for citizens. Photo to be uploaded on facebook page	Digitallocker Link
		VLEs to assist citizens in filing complaints/ public grievances through portal	03:00pm – 06:00pm	File a minimum of 20 – 30 complaints. Photo to be uploaded on facebook page	
7	07th July, 2015	Open Digital Locker for citizens	10:00am – 06:00pm	Open a minimum of 50-100 digital lockers for citizens. Photo to be uploaded on facebook page	Digitallocker Link